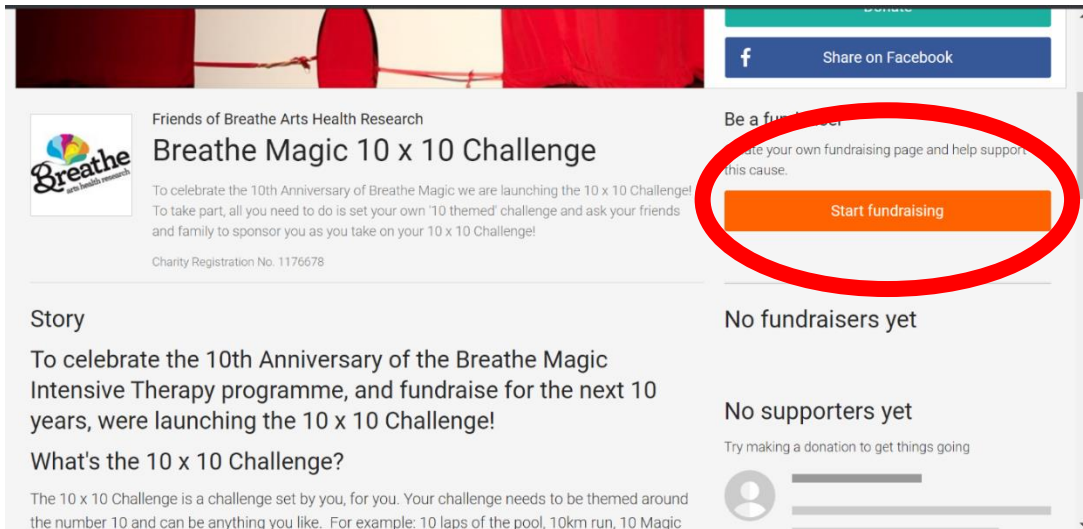


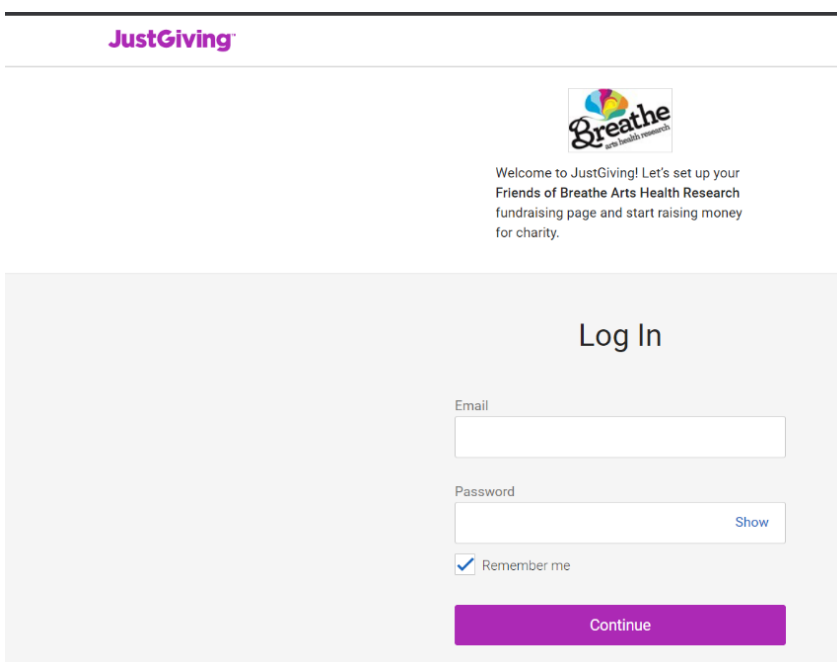


How to Set up your 10 x 10 Challenge JustGiving Fundraising Page

1. Visit: justgiving.com/campaign/10x10
2. Once on the main Breathe Magic 10 x 10 Challenge Fundraising page click the orange 'start fundraising' button.

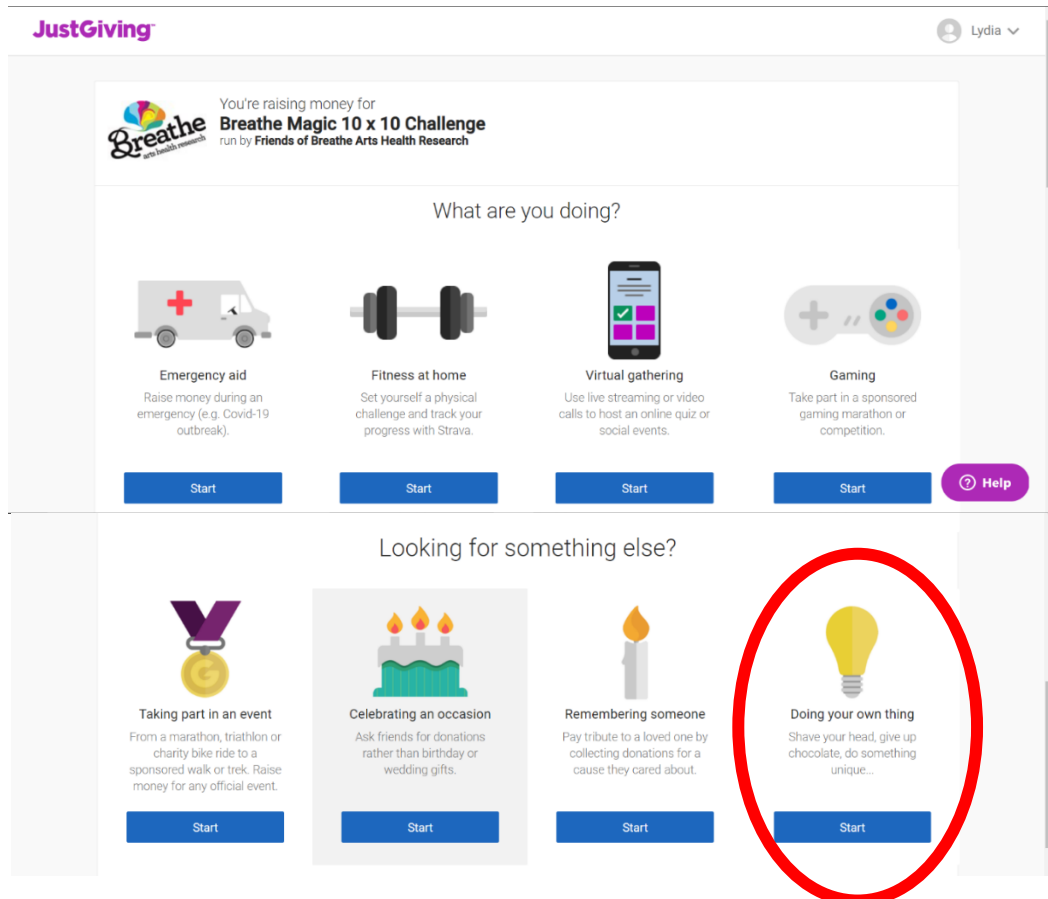


3. You will then be taken to a separate log in screen to get started making your own 10 x 10 Challenge page on JustGiving. If you have an existing log in for JustGiving please use these details now. If not, use the 'Sign Up' button at the bottom of the page to create an account. It is very quick and easy.





4. Once you are logged in you will see the page below. If your challenge fits into one of the chosen categories pick the correct option by pressing the corresponding 'Start' button or if not select 'Doing your own thing'. Circled in red below.



5. Once you have selected the correct category fill in your personal 10 x 10 Challenge details.

1. Tell us about your event

Event type
Please select an event

Event name
[Text input field]

Event date (optional)
dd/mm/yyyy

I'm doing this in memory of someone

2. Choose your fundraising page web address
www.justgiving.com/fundraising/
[Text input field]

3. Choose your fundraising page settings

Are you planning to ask for donations to your JustGiving page in return for goods, services or other benefits?

e.g. Will you be using your page to run a bake sale or auction, or sell tickets to an event or raffle? If yes, donations to your page will not be eligible for Gift Aid as donors will be receiving something in return.

No
 Yes

Is your charity contributing to the cost of your fundraising?

e.g. Paying for your travel, accommodation or entry fee. If yes, then donations made by you, your spouse or partner, or your relatives and their spouses or partners, will not be eligible for Gift Aid. [Find out more about Gift Aid eligibility](#)

No
 Yes


I'm happy for Friends of Breathe Arts Health Research to keep me informed, by email, about the impact of my fundraising and other ways to stay involved including future events, campaigns and appeals.

Yes please, opt me in
 No thanks, opt me out

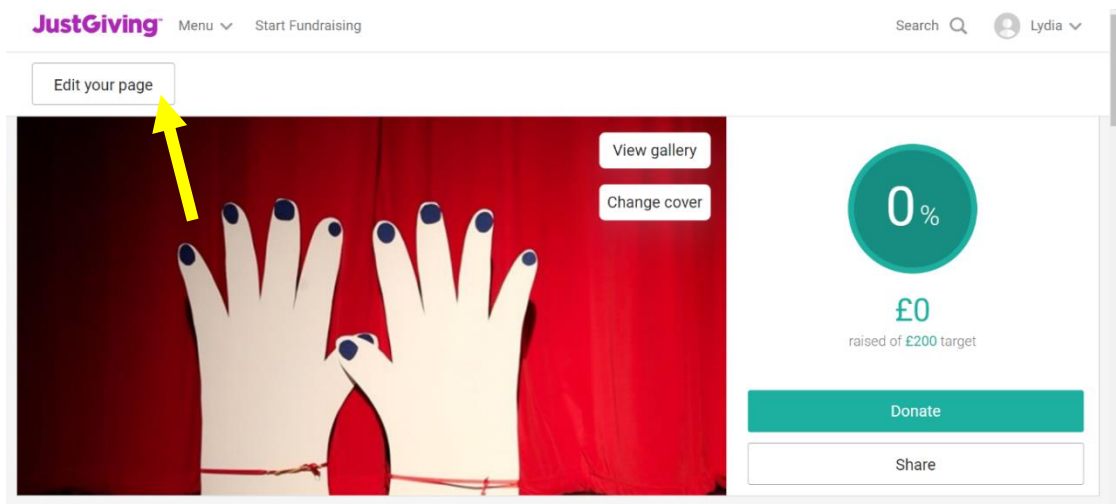
NOTE: Friends of Breathe Arts Health Research will receive your details and may need to contact you to support you in this fundraising effort. You can update your preferences directly with Friends of Breathe Arts Health Research.

I agree to [JustGiving Terms of Service and Privacy Policy](#).

I confirm that I have read the [Fundraising Regulator's Guidance Notes](#).



6. You will now have your own 10 x 10 Challenge Fundraising page set up! Now is the time to personalise your page! Your page will come with some default pictures, a target and description but all of this can be personalised using the buttons highlighted with yellow arrows in the picture below.





The more personalised your page is, the more you are likely to raise. Don't forget to include what your 10 x 10 Challenge is and why you're doing it. All the money raised will be used to support people with mental health difficulties using the life-changing power of magic! You can share updates and pictures as you progress with your challenge and don't forget to share them on social media using #BreatheMagic10

- 7. Once you've personalised your page you're ready to share it with your friends, family, colleagues and networks! Let them know what you're doing and why.**

An example message might be:

On [insert date] I am going to take on my own 10 x 10 Challenge to raise money for the Breathe Magic programme run by Breathe Arts Health Research. I am going to be [insert what your challenge is]. To find out more and sponsor me visit [insert JustGiving link]

Every penny donated will go towards using the life-changing power of magic to support people struggling with mental health difficulties.

If you need any support at all with setting up your JustGiving page or if you have any questions about the 10 x 10 Challenge please email Lydia and she'd be really happy to support you. lydia@breatheahr.org

Thank you for taking on your 10 x 10 Challenge to support Breathe Magic, we really appreciate all your energy and effort and can't wait to see your challenge!

#BreatheMagic10